



Singapore Healthcare Management 2024

Navigating the Evaluation Sky:

A Pre-Evaluation Kick off Briefing Video Inspired by Flight Safety Protocols

Andy Gan & Eddie Teo
ALPS@TTSH



AIM

The objective is to ensure a comprehensive understanding of evaluation ethics and methodologies, crafted to guide evaluators through the initial stages of the evaluation process.



METHODOLOGY



Using Powtoon, we developed an animated video to effectively present **EVALUATION** safety briefings.

Key Evaluation Processes:

- Conflict of Interest Declaration
- Various Evaluation Approaches
- Establishment of Evaluation Criteria
- Avoidance of Vendor Sponsorship



Our methodology emphasized creating an engaging and informative experience, leveraging Powtoon's visuals to highlight key points and sustain viewer interest.



RESULT

- The Powtoon-based video significantly improved evaluator preparedness.
- The engaging format increased retention of evaluation protocols, reduced conflicts of interest, and enhanced adherence to criteria.
- Powtoon's animated content effectively illustrated 'dos and don'ts,' leading to a more consistent and unbiased evaluation process.



CONCLUSION

Using Powtoon for the pre-evaluation kickoff video effectively guides evaluators. The animated format, similar to flight safety briefings, ensures evaluators are well-informed and prepared.