

Driving Efficiency by Segmentation of Providers through Establishment of Panel Contracts for Collaterals



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INTRODUCTION

Purchase requisition (PR) are raised by various departments on a daily basis to meet their operational needs, events, conferences, seminars etc.

Request for Collaterals is frequent & common among all department requesters from Public Healthcare Institutions (PHIs).



Examples are posters, banners, brochures, wall murals, digital works & etc.

OBJECTIVES

To improve process flow efficiency in order to meet the diverse set of requirements for design and printing projects from PHIs.

Facilitate a quicker turnaround for the procurement process for each request.



- Optimise savings due to economies of scale for bulk negotiation.
- Cost containment to mitigate the rising inflation rate due to raw materials and manpower cost.

METHODOLOGY

An open sourcing event (National-Lite Contract) was called for the Design &/or Printing of Collaterals.

In designing the award strategy, the suppliers were strategically segmented to 3 groups to allow requester to tap on the term contracts according to their specific requirements and budgets.

- ➤ Basic 4 Suppliers
- ➤ Standard 2 Suppliers
- ➤ Premium 4 Suppliers



RESULTS

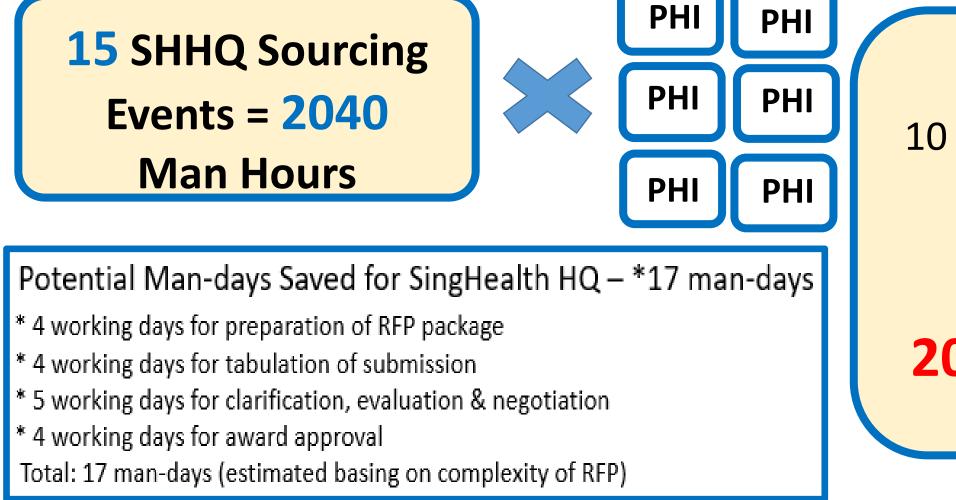
The segmentation of suppliers for the **143** items allows all the requesters from the PHIs to tap onto these suppliers.

10 suppliers were awarded and segmented into 3 groups:

- Basic Budget friendly for straight forward design & printing projects
- Standard Mid price range for moderate complexity and/or better-quality design and printing services
- Premium High price range for complex design, strong concepts and/or high- quality design and printing services

With the establishment of the *National-Lite Collateral Panel Contracts:*

 Procurement can avoid 15 similar sourcing events for SingHealth HQ. This equates to a saving of 2040 manhours which can be channelled to other sourcing events. This synergy can be multiplied across the PHIs.



ASSUMPTION

10 PHIs X 2040 Man Hours

equal to

20,400 Man Hours

2. Projected savings derived from 10 PHIs. Below are the frequent & common requests.

Total Projected Annual Savings For 10 PHIs = \$1,200 to \$96,000

Items	Negotiated Savings	*Total Qty Per	Projected Savings
	Across All Suppliers	Year for 10 PHIs	Per Year for 10 PHIs
Banners	\$10 to \$300 per piece	120	\$1,200 to \$36,000
Brochures	\$50 to \$600 per piece	120	\$6,000 to \$72,000
Posters	\$10 to \$200 per piece	120	\$1,200 to \$24,000
Wall Mural	\$10 to \$800 Per piece	120	\$1,200 to \$96,000

- * Basing on 1 piece per mth as the projection
- 3. Requesters will also enjoy faster turnaround time for each of their purchase request.

CONCLUSION

With segmentation of suppliers through *National-Lite Panel Contracts*, PHIs can reduce the sourcing turnaround time and maximise efficiency by leveraging on these contracts.

Most importantly, it optimizes the savings (dollar value-add) to meet diverse set of needs.

❖ National-Lite Contract - PHIs from the 3 clusters (SingHealth, NHG and NUHS) can leverage on the awarded rates according to the established requirements from SingHealth HQ.