

Aim(s) (Project Background)

At any event, there are bound to be some form of wastages involved as such events are celebratory in nature and would encompass plenty of items and materials that are aesthetically pleasing. Unfortunately, such items and materials are usually used only once on the event day itself and are normally disposed after the event.

The aim of the project is to find out ways to introduce environmentally sustainable ways of managing and doing things for different segments of the event, using CGH's Service Angels Celebration 2023 as a testbed for planning and implementing ideas.

The project also aims to introduce alternative methods in different segments of the events where feasible that are environmentally sustainable.

Changes (Methods)

The organizing committee deep dived and explored various segments of the event which can be targeted to introduce sustainability efforts, and subsequently identified a few segments for further study of feasibility.

The committee proceeded to experiment the ideas and subsequently implemented the suitable ideas as shown below:

- Events & Programme
- Food & Décor
- Attendance and Publicity

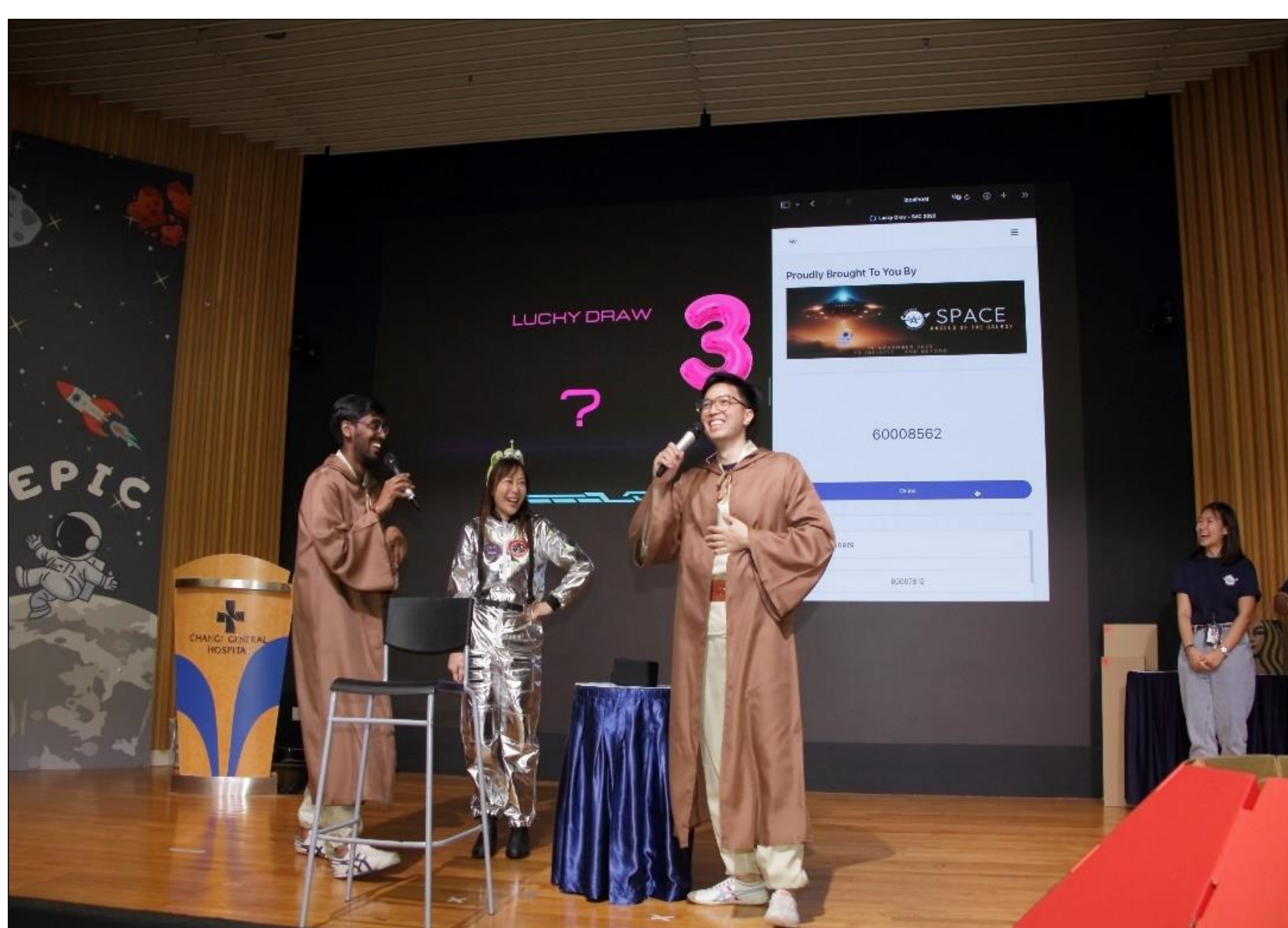
Measures (Results , Outcomes and Figures)

Respective committee members deep dived to analyze what exact changes that the committee would like to take effect. After meticulous discussion and study of potential ideas and its feasibility, here is the list of items that were ultimately implemented during the event itself:

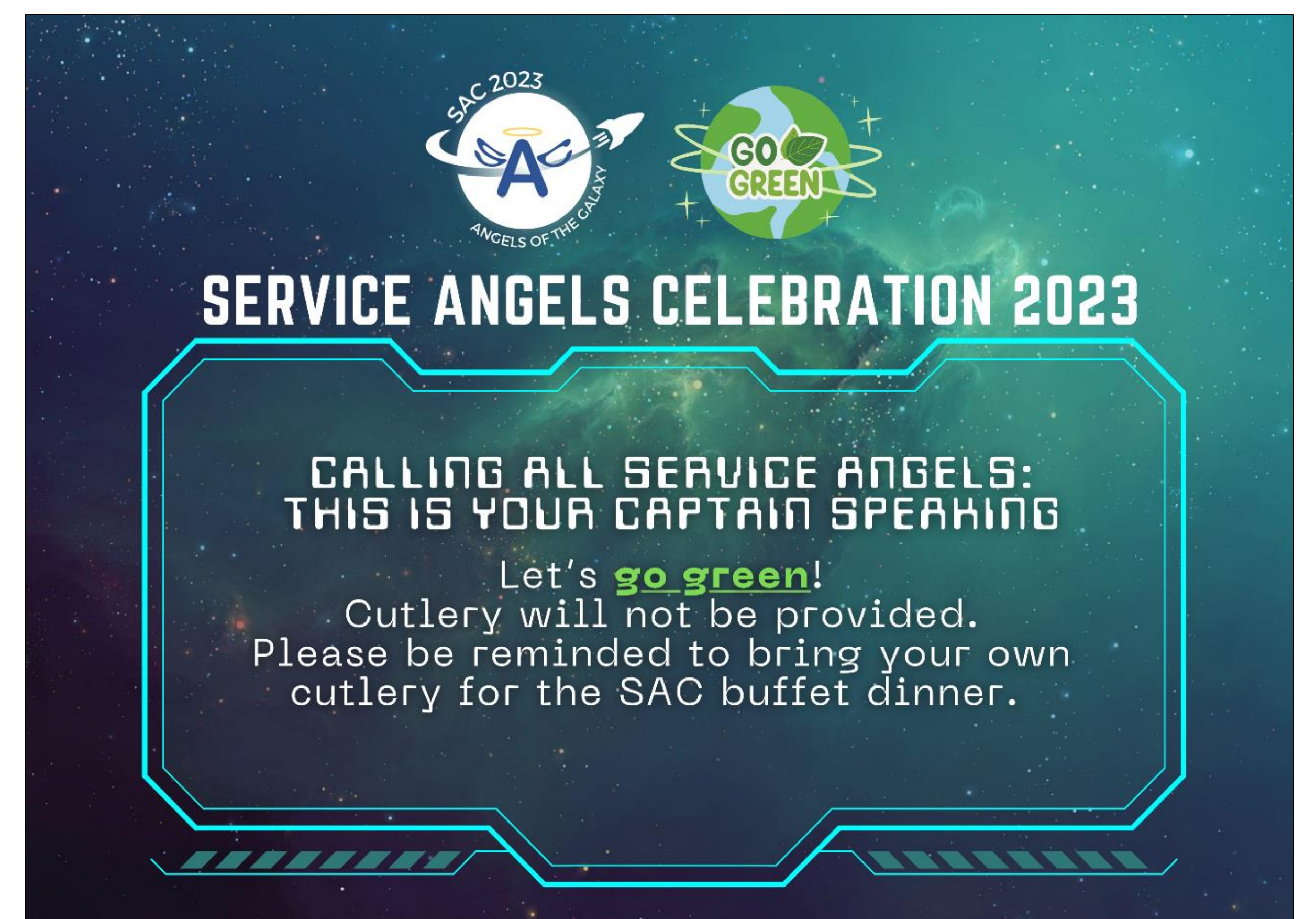
- Introduced e-invitation cards via email instead of printing and distributing physical invitation cards. Sample of an e-invitation card sent to invitees via email:



- Introduced electronic lucky draw instead of a physical lucky draw which required a portion of the physical invitation card to be used during the physical lucky draw previously. Here is a picture taken during the event showing the main event screen when the digital lucky draw was being conducted without any need for a physical lucky draw stub.



- Supported institution efforts in asking attendees to bring their own utensils for food and drinks. Here is a sample of an event publicity poster used prior to the event to remind attendees to bring their own cutlery for the event.



- Recycled décor used by previous events and incorporated the use of these resources during event planning stage

The implemented ideas not only reduced the carbon footprint of the entire event, but it also led to considerable amount of cost savings.

For example, the implementation of e-invite cards via email alone saved the committee \$1,200 as compared to the previous edition of the event.

The recycling of previous events' décor saved the need to purchase new décor. This led to savings of \$900 as compared to the previous edition of the event.

The savings generated from the implementation of sustainable solutions is significant and can be replicated for future events.



Conclusion

Although the efforts to introduce sustainability may not seem large, it is a step in the right direction where sustainability continues to stay mainstream in the healthcare industry, and probably other industries in the society. It is a start where hopefully efforts in implementing green practices can continue to grow and improve future events, contributing to the global agenda of reducing carbon footprint.

For this event, such efforts not only served as a good example of incorporating environmental sustainability without compromising the event's quality, but it also led to cost reductions in planning and executing the event.

Due to time constraints, there were also options that could not be fully explored, such as tapping on digital means for the collection of sponsorships. This could be further evaluated in future events to improve upon efforts in sustainability from a systems point of view.